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| Category | Exemplary4 | Proficient3 | Needs Improvement2 | Unacceptable1-0 |
| Purpose | Student work:Establishes and maintains a compelling purpose.Demonstrates an insightful understanding of audience and task. | Student work:Establishes and maintains clear purpose. Demonstrates an appropriate awareness of audience and task. | Student work: Establishes a purpose.Demonstrates minimal awareness of audience and task. | Student work:Does not establish a clear purpose.Demonstrates no awareness of audience and task. |
| Organization | Reflects sophisticated organization with respect to contentDemonstrates logical progression of ideas that enhances the purpose and focus of the workUtilizes seamless transitions | Reflects organization throughoutDemonstrates logical progression of ideasMaintains a clear focus.Utilizes transition | Reflects minimal organization throughoutDemonstrates logical progression of ideas at timesDemonstrates some focus Contains weak transitions  | Reflects no organization.Lacks logical progression of ideasLacks focusLacks transitions |
| Content  | Is vivid, explicit, and accurateExhibits original ideas that are highly developed and enhanced by specific details and examples  | Is accurate, relevant, and appropriateFeatures developed ideas supported by details and examples | Contains inaccuraciesDevelops ideas, but not fully supported by details and examples . | Is barely apparent or inaccurateLacks clarity of ideas with no supporting details or examples. |
| Use of Language | Demonstrates excellent use of language Demonstrates a highly effective use of standard writing conventions to enhance communication.Approaches or realizes flawlessness | Demonstrates competent use of languageDemonstrates effective use of standard writing conventions Does not contain errors that detract from meaning  | Approaches a competent use of languageDemonstrates reasonable use of standard writing conventionsMay contain some errors that detract from meaning | Demonstrates a lack of competent use of languageDemonstrates little or no use of standard writing conventions.Contains severe errors that detract from meaning |