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| Category/Weight | Exemplary  4  **Student work:** | Goal  3  **Student work:** | Working Toward Goal  2  **Student work:** | Needs Support  1-0  **Student work:** |
| Purpose  X\_\_\_\_\_\_\_ | * Establishes and maintains a clear purpose * Demonstrates an insightful understanding of audience and task | * Establishes and maintains a purpose * Demonstrates an accurate awareness of audience and task | * Establishes a purpose * Demonstrates an awareness of audience and task | * Does not establish a clear purpose * Demonstrates limited/no awareness of audience and task |
| Organization  X\_\_\_\_\_\_\_ | * Reflects sophisticated organization throughout * Demonstrates logical progression of ideas * Maintains a clear focus * Utilizes effective transitions | * Reflects organization throughout * Demonstrates logical progression of ideas * Maintains a focus * Utilizes transitions | * Reflects some organization throughout * Demonstrates logical progression of ideas at times * Maintains a vague focus * May utilize some ineffective transitions | * Reflects little/no organization * Lacks logical progression of ideas * Maintains little/no focus * Utilizes ineffective or no transitions |
| Content  X\_\_\_\_\_\_\_ | * Is accurate, explicit, and vivid * Exhibits ideas that are highly developed and enhanced by specific details and examples | * Is accurate and relevant * Exhibits ideas that are developed and supported by details and examples | * May contain some inaccuracies * Exhibits ideas that are partially supported by details and examples | * Is inaccurate and unclear * Exhibits limited/no ideas supported by specific details and examples |
| Use of Language  X\_\_\_\_\_\_\_ | * Demonstrates excellent use of language * Demonstrates a highly effective use of standard writing that enhances communication * Contains few or no errors. Errors do not detract from meaning | * Demonstrates competent use of language * Demonstrates effective use of standard writing conventions * Contains few errors. Most errors do not detract from meaning | * Demonstrates use of language * Demonstrates use of standard writing conventions * Contains errors that detract from meaning | * Demonstrates limited competency in use of language * Demonstrates limited use of standard writing conventions * Contains errors that make it difficult to determine meaning |