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| Category/Weight | Exemplary4**Student work:** | Goal3**Student work:** | Working Toward Goal2**Student work:**  | Needs Support1-0**Student work:** |
| PurposeX\_\_\_\_\_\_\_ | * Establishes and maintains a clear purpose
* Demonstrates an insightful understanding of audience and task
 | * Establishes and maintains a purpose
* Demonstrates an accurate awareness of audience and task
 | * Establishes a purpose
* Demonstrates an awareness of audience and task
 | * Does not establish a clear purpose
* Demonstrates limited/no awareness of audience and task
 |
| OrganizationX\_\_\_\_\_\_\_ | * Reflects sophisticated organization throughout
* Demonstrates logical progression of ideas
* Maintains a clear focus
* Utilizes effective transitions
 | * Reflects organization throughout
* Demonstrates logical progression of ideas
* Maintains a focus
* Utilizes transitions
 | * Reflects some organization throughout
* Demonstrates logical progression of ideas at times
* Maintains a vague focus
* May utilize some ineffective transitions
 | * Reflects little/no organization
* Lacks logical progression of ideas
* Maintains little/no focus
* Utilizes ineffective or no transitions
 |
| Content X\_\_\_\_\_\_\_ | * Is accurate, explicit, and vivid
* Exhibits ideas that are highly developed and enhanced by specific details and examples
 | * Is accurate and relevant
* Exhibits ideas that are developed and supported by details and examples
 | * May contain some inaccuracies
* Exhibits ideas that are partially supported by details and examples
 | * Is inaccurate and unclear
* Exhibits limited/no ideas supported by specific details and examples
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| Use of LanguageX\_\_\_\_\_\_\_ | * Demonstrates excellent use of language
* Demonstrates a highly effective use of standard writing that enhances communication
* Contains few or no errors. Errors do not detract from meaning
 | * Demonstrates competent use of language
* Demonstrates effective use of standard writing conventions
* Contains few errors. Most errors do not detract from meaning
 | * Demonstrates use of language
* Demonstrates use of standard writing conventions
* Contains errors that detract from meaning
 | * Demonstrates limited competency in use of language
* Demonstrates limited use of standard writing conventions
* Contains errors that make it difficult to determine meaning
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